

Retail Leasing & Management has developed a plan to analyze the merchant's operations and determine the merchant's validity as a viable operation.

With over 25 years experience in all facets of retail concepts Mark Goldstein (Fast Fix Watch & Jewelry Repair Founder), and Geoffrey Stevens can help to re-shape the operations of most any underperforming merchants.

We will visit the Business and perform an extensive analysis of the merchant's existing presentation to the public. Additionally we will evaluate the merchant's operations, customer service and suggestive selling techniques, along with the merchant's product mix.

We will compile our data and submit our recommendations for future viability.

If Retail Leasing & Management concludes from our extensive store analysis that we can help improve sales productivity, we will offer a proposal to develop and implement a program to improve operations and sales revenue.

Our proposal will detail a step-by-step program formatted specifically for the merchant's needs and a time frame to implement the program.

Among our objectives, we will look to improve the following area:

- ***Services Offered***
- ***Viability of Merchandise***
- ***Sales Techniques***
- ***Operations Review***
- ***Marketing Analysis***

This concept applies to Retail Stores as well as Restaurants.